

# Post-Event Report: Expert Session on Finance and Funding for Startups

 **Date:** April 17, 2025

 **Time:** 1:00 PM – 4:00 PM

 **Venue:** Seminar Hall, Main Building

 **Expert Speaker:** Dr. Urvi Amin, Associate Professor, Shri Jairambhai Patel Institute of Management (NICM), GTU

 **Participants:** 48 students from BBA, B.Com, BCA, B.Sc (IT), and B.A disciplines

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## Introduction

The Department of Innovation and Entrepreneurship at **Swarnim Startup and Innovation University** organized an expert session on **Finance and Funding for Startups (Course Code: SEC230404)** on **April 17, 2025**, as part of the Semester 4 curriculum under the New Education Policy (NEP). The session featured **Dr. Urvi Amin**, Associate Professor at Shri Jairambhai Patel Institute of Management (NICM), Gujarat Technological University (GTU), who brought deep academic and industry insights into the world of startup finance.

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## Session Highlights

Dr. Urvi Amin conducted a highly informative session focused on **Unit 2 and Unit 3** of the course syllabus, covering crucial topics such as **cash flow management, types and costs of capital, venture capital valuation methods, and funding alternatives**. She simplified complex financial concepts using real-life startup scenarios and actively engaged the students through Q&A, case-based discussions, and concept illustrations.

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## Key Takeaways

- **Cash Flow Management for Startups:** Importance of managing inflows and outflows to sustain operations.
  - **Types and Costs of Capital:** Discussion on equity, debt, retained earnings, and cost implications.
  - **Valuation Techniques:** Introduction to valuation methods used by venture capitalists.
  - **Funding Alternatives:** Overview of bootstrapping, crowdfunding, angel investment, and institutional finance.
  - **Practical Orientation:** Students gained real-world perspectives through applied examples and interactive explanations.
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## Student Engagement and Feedback

The session was attended by **48 students** from various disciplines, including **Management, BCA, B.Sc (IT), B.Com, and B.A**. Students showed enthusiastic participation, asked relevant questions, and appreciated the clarity and practical relevance of the content. Dr. Amin's delivery style and command over the subject created an engaging and learner-friendly environment.

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## Conclusion

The expert session conducted by **Dr. Urvi Amin** was enriching and aligned closely with the course objectives. It provided students with not only theoretical knowledge but also **practical financial insights** vital for understanding funding mechanisms in the startup ecosystem. The exposure to real-world practices helped students connect classroom learning with entrepreneurial realities.

## Acknowledgment

We express our sincere gratitude to **Dr. Urvi Amin** for her valuable time and insights. We also thank the **university leadership, faculty coordinators,** and the **Department of Innovation and Entrepreneurship** for their support in successfully organizing this session. The event reflects our commitment to experiential learning and entrepreneurial skill development among students.

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The poster is for an event titled "Expert Esession On Strategic Financial Planning & Funding Pathways for Startups". It is organized by Swarnim Startup & Innovation University and Swarnim Incubation Center. The course name is "Finance and Funding for Startups", which is part of Semester 4 - New Education Policy. The event is scheduled for 17 April 2025, from 01 PM to 04 PM, at the Seminar Hall of Swarnim Startup & Innovation University. The speaker is Dr. Urvi Amin, Associate Professor at Shri Jairambhai Patel Institute of Management (NICM), affiliated with GTU. A note mentions that students from different disciplines are expected to attend. The website www.swarnim.edu.in and social media icons are listed at the bottom.

**SWARNIM**  
STARTUP & INNOVATION  
UNIVERSITY  
WHERE IDEAS COME ALIVE

**SWARNIM**  
INCUBATION CENTER

**Expert Esession On**

**Strategic Financial Planning & Funding Pathways for Startups**

**Course Name**  
**Finance and Funding for Startups**

**Semester: 4 – New Education Policy**

**17 April 2025**  
**01 PM TO 04 PM**

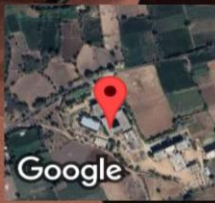
**Seminar Hall**  
Swarnim Startup & Innovation University

**Dr. Urvi Amin**  
Associate Professor  
Shri Jairambhai Patel Institute of Management (NICM), affiliated with GTU

• Students from the different disciplines are expected to attend this workshop.

[www.swarnim.edu.in](http://www.swarnim.edu.in)





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6gmr+mv2, Bhojan Rathod, Gujarat 382422, India  
Lat 23.234416° Long 72.542086°  
17/04/2025 01:53 PM GMT +05:30



Bhojan Rathod, Gujarat, India  
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Attendance:

SWARNIM STARTUP & INNOVATION UNIVERSITY

Department of Innovation & Entrepreneurship


Finance and Funding for Startups

Course Code: - SEC230404

April 17, 2025, from 1.00 PM to 4.00 P.M.

Sr. No	Name of The students	Department	Signature
1.	Parmar Harsh D	BBA - 2	
2.	Rajput Khushi A.	BBA - 2	
3.	Rami Kashvi M.	BBA - 2	
4.	Jadeja Rudraasthish	BBA - 2	
5.	Jangid Naresh	BBA - 2	
6.	Sharma Santhak	BBA - 2	
7.	Sharma. Parakash	BBA - 2	
8.	Arjunshi Melwani	BBA - 2	
9.	Anjan Parmar	BBA - 2	
10.	Devanshi Raval	BBA - 4	
11.	SHUBHAM GHODARA	BBA - 4	
12.	Biplap Dolep	BBA - 4	
13.	Lakshman Akash Singh	BCA - 4	
14.	Arohit Anjan J.	BCA - 4	
15.	soni shaney S.	BCA - 4	
16.	sojan ki Rana K	BCA - 4	
17.	Mulvi Hcer	BCA - 4	
18.	Dev Rangani C	BBA - II	
19.	Sabnam Banu	BBA - II	
20.	Panam Tejera	BBA - II	
21.	shanti kumari	BBA - II	
22.	Parshat Disha	BA - 4	
23.	Subani Shukla	BA - 4	

24.	Krishna Raheshbhai	BA-4	Kish
25.	Vaishnavi Puranikmath	BCA-4	<del>Koushik</del>
26.	Saksham Pandey	BCA-2	Ady
27.	Poochi Chhaykauri	BSCIT-2	Deep
28.	Hina Vajra	B.Sc IT-2	Hina
29.	Mizal Vaghela	BCA-2	Hina 1
30.	Aakash Gaurani	BCA-2	<del>assiste</del>
31.	Meet Jadav	BCA-2	<del>map</del>
32.	Chawla Jaydeep	BCA-2	<del>JP</del>
33.	venasa RUSHI	BA-2	Rishi
34.	Jainin Parmar	BCA-2	J.P
35.	Jainid Mehta	BSc IT-2	<del>JP</del>
36.	Patel Kansi	BSc IT-2	<del>JP</del>
37.	Mishra Kriti	BCA	Kriti
38.	Bhambhala Harshad	BCA	<del>JP</del>
39.	Zulu Kadam	BCA	<del>Kadam</del>
40.	Desai Umang	BCA	<del>Umang</del>
41.	Parmar Suzan	BCA	Suzan
42.	Kollur Pushkar	BCA	Pushkar
43.	<del>Kulkarni</del> Bhavesh	BCA	Bhavesh
44.	Neel Moadini	B3BA-2	<del>Neel</del>
45.	Patel Prajwal	BSc IT-2	<del>Prajwal</del>
46.	Bhavesh KUMAR	BCA	<del>JP</del>
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65.	Rafu Mandari	SIT	RST
66.	Ayuh Komwal	SIT	
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17/4/2024